



Sample Script Template

1. Intro - A longer explanation of what's in store - You can also include a sponsor message/ad here.
2. Topic 1 or Act 1
 1. Main point
 2. Supporting point
 3. Supporting data
3. Segue
4. Topic 2 or Act 2
 1. Main point
 2. Supporting point/data
5. Sponsor message (optional)
6. Topic 3 or Act 3
 1. Main point
 2. Why is this important, or is the Takeaway message?
7. Segue
8. Outro/Wrap and Call to Action